

**NATIONAL COLLEGE OF TOURISM (NCT) SHORT COURSE  
CALENDAR FOR MARCH 2023**

Course	Course objective	Target Participants	Dates	Location	Fees
Tourist Safety & Security	Understand realistic scenarios and practices for assessing security risks; and be able to apply important safety tips mitigating risks that might occur to tourists at the airport, in a hotel, during an emergency, and while traveling by bus, car, taxi, and train or when visiting different destinations.	Tour operators, Tour guides, Hotel Supervisors, Managers, Travel agents		Arusha Temeke Mwanza	TZS550,000
Tourism Product Development	Tourism Product Development is a hands-on course that provides the tools and strategies necessary to successfully develop tourism products and experiences. It is designed for new and existing tourism operators to gain knowledge and skills relevant in the dynamic tourism market	Tour operators, Tour guides, Travel agents, Hospitality Managers, Supervisors and Owners	<b>Mar 13 – 17</b>	Arusha Temeke Mwanza	TZS650,000
Professional Housekeeping Skills	This course is designed to open up all the secrets in professional Housekeeping so you can clean your home and make it as spotless as a hotel facility. After this course you should be able to draw your own housekeeping schedule and how to practice it.	Estate & Property owners and managers, House maids, home caretakers, Housewives,	<b>Mar 13 – 17</b>	Bustani Arusha	TZS500,000
Executive course on Event Planning	The course provides theories and practical case that will help participants in organizing and managing different events	The is suitable for event planners, and coordinators, administrative personnel who are responsible coordinating meetings functions, staff who handle diplomats and VIPs, Marketing Officers, event logistics and anyone interested in events	<b>Mar 27 – 31</b>	Bustani	TZS520,000

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Strategic Marketing for Restaurant, Hotel & Lodges	This five-day intensive course that will sharpen Restaurant, Hotel & Lodges operators' marketing skills, including designing, organizing, executing and evaluating marketing activities in this complex global environment. You will explore today's big marketing challenges, such as the impact of social media on brand management, and low-price competition for travel and tourism market.	Hotel Supervisors, Owners & Managers, Food and beverages Managers, Rooms Division Managers & Supervisors, Owners & Executives, Chefs & Cooks, Waiters, Guest relations Managers,		Bustani Arusha	TZS480,000
Strategic Marketing for Tour Operators	This five-day intensive course that will sharpen Tour Operators' marketing skills, including designing, organizing, executing and evaluating marketing activities in this complex global environment. You will explore today's big marketing challenges, such as the impact of social media on brand management, and low-price competition for travel and tourism market.	Tour operators, Tour guides, Travel agents, Supervisors, Owners, Guest relations Managers,	<b>Mar 27 – 31</b>	Arusha Temeke Mwanza	TZS480,000
HACCP for Food handlers	This course aims at improving hygiene, sanitation and grooming to make participants appear more professional and make work premises hygienic and safe for clients and fellow colleagues.	Food and beverages Managers, Rooms Division Managers & Supervisors, Owners & Executives, Chefs & Cooks, Waiters, Restaurant		Bustani Arusha	TZS400,000